



COUNCILMEMBER DONNA FRYE

CITY OF SAN DIEGO – SIXTH COUNCIL DISTRICT

News Release

For Immediate Release
July 14, 2007

Contact: Kevin Smith, District Six
619-533-6469 (office), 619-675-4458 (cell)
Rachel Laing, SDG&E
619-929-5225 (cell)

FRYE AND SDG&E WALK DOOR-TO-DOOR TO PROMOTE “C.A.R.E.” PROGRAM

Program allows for a discount to SDG&E gas and electric bills

San Diego, CA- Today, City Councilmember Donna Frye teamed up with SDG&E to promote the California Alternate Rates for Energy (C.A.R.E.) program by walking door-to door in various sections of Clairemont.

Frye said, “It is important that we work together with SDG&E to get the word out about the C.A.R.E. program. There are thousands of families in San Diego that could take advantage of the discount and use the extra money for things like groceries, day care or paying other bills. Hopefully we can encourage as many eligible residents to register as possible.”

The C.A.R.E. program provides eligible San Diego residents a 20% discount on their gas and electric bill. There are approximately 70,000 homes within the service territory of SDG&E that are C.A.R.E. eligible.

SDG&E Regional Public Affairs Manager, J.C. Thomas said, “SDG&E is reaching out to our customers with the help of trusted community leaders to ensure that everyone who is eligible for bill assistance and wants to participate in the program has the opportunity. We realize there are people who would take advantage of the CARE program if only they knew about it, and we're grateful to Councilwoman Frye for helping us get the word out to customers.”

San Diego Gas & Electric has been supplying safe and reliable natural gas and electric service to the San Diego region since 1881. SDG&E currently serves 3.4 million consumers in more than 125 communities from Southern Orange County to the Mexican border. SDG&E is a regulated subsidiary of Sempra Energy. To learn more, go to www.sdge.com

Frye is the Councilmember for the Sixth Council District of the City of San Diego, which includes the communities of Clairemont, Kearny Mesa, Linda Vista, Mission Bay, Mission Valley and Serra Mesa. She has served on the City Council representing District Six since 2001 and is currently the chair of the Council's Natural Resources and Culture committee.

###